



Go Lush, Go Long, Go Glam

Lashes, lids, and lips
that will make your
one-and-only swoon.

by Jennifer McNally Monac

When it comes to wedding-day makeup, trends come and go just like any other fashion. However, figuring out *your* style, based on what works best for *you* is timeless.

“Not every trend works for every bride,” says Kristie Lee Laskes, owner of NKD Waxing, Lashes, and Makeup in Worcester.

With more than ten years of experience under her belt, Kristie Lee’s goal is to enhance the natural beauty of the brides she works with. She, along with her style partner and right-hand gal, Crystal, take pride in listening to their customers’ wants and needs when it comes to beauty and skin care. Treating brides and bridesmaids as individuals to help them amp up their look, or in some cases, tone it down a bit, has earned the women of NKD (short for “naked”) a topnotch reputation for providing personalized service to area brides (they travel, too!).



One-day-wear strip lash.

Smokin’ Hot Eyes

Smokey eyes, touches of metallic, distinctive lines, flecks of glitter—these are all trends that will make your eyes sparkle this fall! Everywhere you look, eyes are the focus, with an emphasis on full and lengthy lashes to create a dramatic, yet romantic look.

Who hasn’t heard all about the smoky eye these days? This style features textured layers of black, gray, and even shimmery silver or white, strategically placed around the eyelid. This luscious, layered look is oh-so popular, but done wrong it can appear heavy and dark. For some brides, it just might not be the right look for her special day. However, there is a lighter option on the smoky eye spectrum and it is created with shades of chocolate brown to light mocha with sparkly tones of beige. It presents the same kind of drama, but without looking so harsh for some. “Making the smoky eye work all depends on each bride’s skin tones, eye color, and her personal style,” says Kristie Lee. “Another equally dramatic look, possibly more popular with today’s brides, is the retro 60’s, cat-eye look created with either thick or thin liner.” This style can be paired with metallic shadows or glittery eye makeup. Used in conjunction with lashes it’s a strikingly beautiful and feminine look.

Lucious Lashes

Just a quick glance at the styles on the runway at this year’s New York Fashion Week and it’s clear that the lash extensions trend is here to stay, especially for brides. “Everyone should, at the very least, do a strip lash for her big day!” says Kristie Lee. She should know; more than an aesthetician, she is trained, trusted, and fully certified by two of the most reputable lash extension companies on the market today: Xtreme Lashes and Novalash. Not only safe and easy, they are fun and full of great impact for brides and bridesmaids alike.

“When people first hear about false lashes, they often think of those crazy strips people use at Halloween, that feel uncomfortable, or curl up above your eye brows,” says Kristie Lee. “Professional lash strips, or extensions, are nothing like that at all. Instead, they make a woman’s eyes pop with definition.” Even if you are blessed with naturally lush lashes, extensions enhance their natural look by providing fullness, length, and a nice curve that opens up the eyes beautifully.

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Laskes goes on to say, when referring to her work with bridal parties, “As soon as one person gets lashes done, they all want them, because it makes the eyes so noticeably different.” Working outside of her salon, she always comes prepared and stocked with a variety of strips, because never fail, it’s the one look every woman wants and she assures, “If you can wear a Band Aid on your skin, you can wear eyelash strips on your lids without a problem.” The strip is the least expensive way to go, and they can be applied the day of an event, which is an added bonus.

A longer-lasting alternative to strip lashes are extensions, which are normally applied about three days prior to the big day. Each set lasts about two weeks and can either be filled, or be allowed to fall out naturally. However, one of the greatest bonuses about lash extensions—beyond the thick, full, overall spectacular look—is the fact that there is no need for mascara, which means no unsightly raccoon eyes during the emotional parts of the wedding, or when you’re dancing the night away!

Lip Service

So, the eyes have it . . . but don’t forget about the lips! Traditionally, people focus on one or the other, but when it comes to brides, if it’s done properly, both eyes *and* lips can pop. Sheer, glossy lips in nude tones are very popular these days, but on some brides, nude lips can become lost in pictures. In that case, a little bit of color can go a long way. Rich, jewel-toned lips were another popular look at this year’s Fashion Week, but it’s important to select shades that work with each bride’s skin tone — not just colors that are fashionable. Using a nude lip liner with a colored lip stain and gloss creates a deliciously kissable look that lasts all night without drying.



15-lash teaser set.

Satin Skin

Beyond the eyes and lips, flawless skin is always in style. For some women, matte coverage works best, while others prefer the more dewy look that comes from shimmering highlights on their cheeks. Kim Kardashian and other stars have made the contouring look rather stylish, too. Yet, the women at NKD get a lot of requests for the airbrushed look. Using an actual airbrush that sprays a fine mist of makeup, brides get an almost doll-like finish to their face. It’s a



100-lash Fabulash set.

“Not every trend works for every bride. Figuring out your style, based on what works best for you is timeless.”

popular trend, especially in the fall when tans begin to fade, but it’s not necessarily the best way to go for a bride who has trouble with acne or just wants fuller coverage. In that case, the high-definition look that comes from applying makeup with a sponge or brush might be the way to go.

When creating the perfect look for your big day, the key is finding a knowledgeable makeup artist who will work with you to find your best look. You should think about your makeup the same way you think about your hair or wedding dress—as something that complements and enhances your natural beauty. “It’s not about making brides look different on their wedding day,” says Kristie-Lee, “it’s all about listening to the bride’s individual preferences and helping her enhance her features to feel confident in her look on one of the biggest days of her life.” **B&G**

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Photography by Leslie Boudreau,
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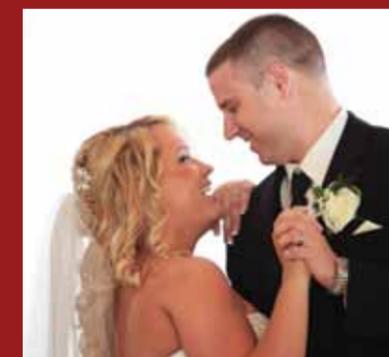
Hair by Amy Days Caissie

Accessories by Elizabeth Ann’s Bridal,
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